**Project 14: Shopping and Money**

This project introduces students to the world of shopping in China, from the bustle of Wangfujing in Beijing, to online shopping with Taobao. Students are challenged by Chinese advertisements, have to navigate their way on the Beijing subway through guided activities, and explore how Chinese people shop online through videos and searching for products themselves on Taobao.

**Difficulty**



**Predicted Duration**

4hr 20 minutes

**Series Type**

Culture/Geography

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| Key Language | |
| 经历 [jīng lì](https://www.mdbg.net/chinese/dictionary?page=worddict&wdrst=0&wdqb=%E7%BB%8F%E5%8E%86) | experience |
| 风雨 [fēng yǔ](https://www.mdbg.net/chinese/dictionary?page=worddict&wdrst=0&wdqb=fengyu) | wind and rain |
| 彩虹 [cǎi hóng](https://www.mdbg.net/chinese/dictionary?page=worddict&wdrst=0&wdqb=caihong) | ranbow |
| 最 [zuì](https://www.mdbg.net/chinese/dictionary?page=worddict&wdrst=0&wdqb=zui) | most |
| 衬衫 [chèn shān](https://www.mdbg.net/chinese/dictionary?page=worddict&wdrst=0&wdqb=%E8%A1%AC%E8%A1%AB) | shirt |
| 男士 [nán shì](https://www.mdbg.net/chinese/dictionary?page=worddict&wdrst=0&wdqb=%E7%94%B7%E5%A3%AB) | man/ gentleman |
| 职业 [zhí yè](https://www.mdbg.net/chinese/dictionary?page=worddict&wdrst=0&wdqb=%E8%81%8C%E4%B8%9A) | professional |
| 拥有 [yōng yǒu](https://www.mdbg.net/chinese/dictionary?page=worddict&wdrst=0&wdqb=%E6%8B%A5%E6%9C%89) | to have/ possess |
| 它 [tā](https://www.mdbg.net/chinese/dictionary?page=worddict&wdrst=0&wdqb=%E5%AE%83) | it |
| 就是 [jiù shì](https://www.mdbg.net/chinese/dictionary?page=worddict&wdrst=0&wdqb=%E5%B0%B1%E6%98%AF) | precisely/ exactly/ even |
| 万人迷 wàn rén mí | attractive/ trendy/cool |
| 广告 guǎng gào | advertisement |
| 王府井 wáng fǔ jǐng | Wangfujing (Beijing) |
| 地铁 dì tiě | underground/ subway |
| 从 cóng | form |
| 到 dào | to |
| 然后 rán hòu | then |
| 号 hào | number |
| 线 xiàn | line |
| 知道 zhī dao | to know |
| 转车zhuǎn chē | special car |
| 动物园 dòng wù yuan | zoo |
| 买mǎi | to buy |

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| --- | --- |
| **Task number** | **Estimated time to complete (mins)** |
| **1** | **35** |
| **2** | **60** |
| **3** | **20** |
| **4** | **60** |
| **5** | **45** |
| **6** | **30** |
| **7** | **10** |
| **Total time** | **260** |

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| Key Language (continued) | |
| 卖mài | to sell |
| 一般 yì bān | generally/ ordinarily |
| 觉得 [jué de](https://www.mdbg.net/chinese/dictionary?page=worddict&wdrst=0&wdqb=%E8%A7%89%E5%BE%97) | to know |
| 试 shi | to try/test |
| 多少 [duō shǎo](https://www.mdbg.net/chinese/dictionary?page=worddict&wdrst=0&wdqb=duoshao) | how much |
| 钱 kuài | currency RMB |
| 元yuán | currency RMB |
| 人民币rén mín bì | RMB |
| 毛máo | 1 tenth of a yuan/kuai |
| 角jiǎo | 1 tenth of a yuan/kuai |
| 价格 jià gé | price |
| 书包shū bāo | book bag |
| 面包miàn bāo | bread |
| 英镑yīng bang | British Pound |
| 东西 dōng xi | thing(s) |
| 紫色zǐ sè | purple |
| 不错 bù cuò | not bad/good |
| 便宜 pián yì | cheap |
| 一点 yì diǎn | a bit |
| 太tài | too |
| 贵 guì | expensive |
| 付 fù | to pay |
| 给 gěi | to give |
| 不行bù xíng | no good/won’t do |
| 最后 zuì hòu | final |
| 讲价 jiǎng jià | to haggle/bargain |
| 不要 bú yào | don’t/don’t want |
| 新年[xīn nián](https://www.mdbg.net/chinese/dictionary?page=worddict&wdrst=0&wdqb=%E6%96%B0%E5%B9%B4) | New Year |
| 红包[hóng bāo](https://www.mdbg.net/chinese/dictionary?page=worddict&wdrst=0&wdqb=%E7%BA%A2%E5%8C%85) | red envelope/ money gift |
| 恭喜发财 gōng xǐ fā cái | May you have a prosperous New Year! |
| 送sòng | to give |
| 网上 wǎng shang | online |
| 产品chǎn pǐn | merchandise/products |